



smart mobility newsletter, issue 1/18

January 2018

Dear partners and interested parties,

the first smart mobility issue in the year 2018 is all about the Transport Research Arena (TRA). Besides futurist Gerd Leonhard, who will be holding the keynote at the opening session, there are some insights into the exciting programme and an overview of special offers that you can expect and look forward to at TRA 2018.

Enjoy reading!

Your smart-mobility Team

Ministry of Transport introduces futurist Gerd Leonhard to Vienna

Gerd Leonhard, a futurist, humanist, author and CEO of "The Futures Agency", will be opening the TRA 2018 with a keynote speech about the meanings of new technologies and the role of humans in a digital world. It highlights the visionary nature of the overall event.

[>>> more](#)



© Gerd Leonhard

A first glimpse into the programme-highlights of TRA

Besides the opening keynote by Gerd Leonhard and a high level Industrial Round Table on the topic "Europe on the Move", additional contents of some sessions are already available online. Various presentation formats and their subject matters are shown at the TRA website. [>>> more](#)



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More than 7,000 m² of exhibition space at Reed Messe Vienna

The four-day conference will be supplemented by a 7,000m² exhibition area in Hall A. It includes a thematic



Meet us at the URBAN FUTURE global conference!

The URBAN FUTURE Global Conference, Europe's largest conference for sustainable urban development, will take place in Vienna from the 28th of February until the 2nd of March 2018. Besides a few sessions, Urban Mobility Labs will also be represented at the exhibition - together with the TRA. Come by and visit us at booth no. 33! [>>> more](#)



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Tips

What to expect at TRA 2018? Find an oversight of current highlights and activities [here](#).

The 5th edition of the E-Mob-Train course in the field of electromobility will start in the spring of 2018. It will be held in German. [Register now until the 28th of February!](#)

SAVE THE DATE: The 5th DATEX II Forum will be held in Utrecht (Netherlands) on the 23rd and 24th of May 2018. [Program content and registration details can be found here.](#)

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