



## smart mobility newsletter, issue 5/18

Dear readers, as in so many newsletters you have probably already received this month, we have to point out the implementation of the DSGVO once again. At the same time, however, we are giving away a 4-day ticket for the Transport Research Arena 2020 in Helsinki if you remain a subscriber to our newsletter. Furthermore, this month we report on an exciting event on the subject of travel information services, a survey on automated driving and proudly announce the awarding of the Green Event Certificate for the TRA. Enjoy reading!

### Win a 4-day ticket for the Transport Research Arena 2020 in Helsinki

Take the chance for a free 4-day ticket and travel to the Transport Research Arena 2020 in Helsinki to network with experts from industry, research, politics and business. All you have to do is to subscribe to our smart-mobility newsletter again. [>>>Registration](#)



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### Interactive Zone: A Success Story

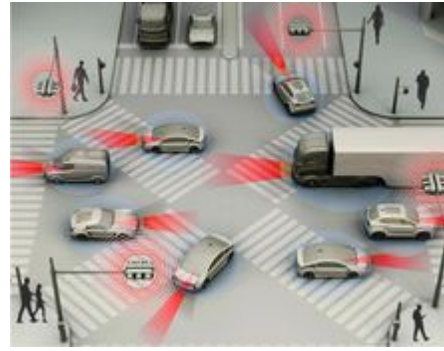
The Interactive Zone has received consistently positive feedback from many participants and partners. AustriaTech is therefore certain that this format was not launched for the last time. Managing Director Martin Russ explains why hands-on presentations can make the difference. [>>>More](#)



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### New Work package on Automated Mobility

In 2016 the first plan of action for automated driving in Austria was published by the Federal Ministry of Transport, Innovation and Technology. Much of the plan has already been implemented over the last two years. Now you have the opportunity to contribute your ideas and opinions and to help shape the new



## TRA certified as a green event

The Ministry of the Environment created the "Austrian Eco-Label" in 1990. The aim is to inform the public about the environmental effects of products and services. The TRA 2018 is the first green event of this size in Austria and also the first TRA to be certified as a green event. [>>>More](#)



From 17-21 September the [ITS World Congress](#) will take place in Copenhagen. Austrian companies will also be back on site.

For the Interreg project "[Linking Danube](#)" we are currently working on a brochure explaining how the Danube Region Travel Information Service works. Available from the end of June.

The Transport Research Arena [photo gallery](#) is available on the official TRA website. Many exciting impressions await you.

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